



Government of Pakistan

Pakistan Electronic Media Regulatory Authority

Headquarters, Islamabad

INVITATION OF APPLICATIONS FOR REGISTRATION / ACCREDITATION OF COMPANIES FOR PROVISION OF TELEVISION AUDIENCE MEASUREMENT (TAM) SERVICES

Pakistan Electronic Media Regulatory Authority (PEMRA) invites applications from the companies registered under the **Companies Ordinance 1984/Companies Act 2017** for registration / accreditation under the PEMRA Registration/Accreditation of Television Audience Measurement (TAM)/ Rating Service Regulations-2018 for provision of Rating Services in Pakistan.

The eligibility criteria, application form, documents required along with the application, fee structure etc. can be downloaded from PEMRA website (www.pemra.gov.pk).

Interested companies shall submit application (complete in all respects) along with processing fee of **Rs. 200,000/-** (non-refundable) in the form of Demand Draft or Pay Order drawn in favor of PEMRA during working hours i.e. **9AM to 5PM** on working days i.e. Monday to Friday. Applications will be evaluated as per the eligibility criteria given in the TAM Regulations. Registration / Accreditation of the companies will be done on first come first serve basis. Incomplete applications will not be entertained.

Submission of applications shall not establish any right or claim of any applicant company whatsoever for the grant of registration / accreditation for TAM services. The Authority reserves the right to accept or reject any application by recording reasons in writing in the light of PEMRA laws/TAM Regulations.

**Director General Licensing
(Broadcast Media)**

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"DONATE FOR DIAMER-BASHA AND MOHMAND DAMS"