



**Pakistan Electronic Media Regulatory Authority  
(Government of Pakistan)  
Regional Office, Lahore**

Dated: October 11, 2018

**PRESS RELEASE**

**Chairman PEMRA visits PEMRA Regional Office Lahore**

Chairman PEMRA Mr. Muhammad Saleem Baig visited Regional Office Lahore. The Regional General Manager, Ms. Ayesha Manzoor Wattoo gave briefing about the status of overall media operators, licensing and enforcement in Lahore Region. The Chairman stressed upon making the regional setup more vibrant and sensitive to genuine demands of stakeholders. He also necessitated the need for comprehensive action against illegal DTH, paving smooth passage for PEMRA DTH licensees that will come into operations very soon.

He further stressed upon open door policy for regular communication with all stakeholders including Press. He also listened to the issues of staff and issued directives. Chairman PEMRA while talking to officials at Regional Office Lahore urged that the regulator must be polite but firm when it comes to implementation of Rules and Regulations. He said that Pakistan and PEMRA's interest must be supreme and all possible means be adopted for imparting facilitation and support to all its licenses within the ambit of law. Chairman PEMRA urged zero tolerance on illegal Indian DTH and illegal TV channels being relayed by cable operators.

He was accompanied by Mr. Fakhar ud Din Mughal, Secretary to the Authority and other officials of PEMRA.